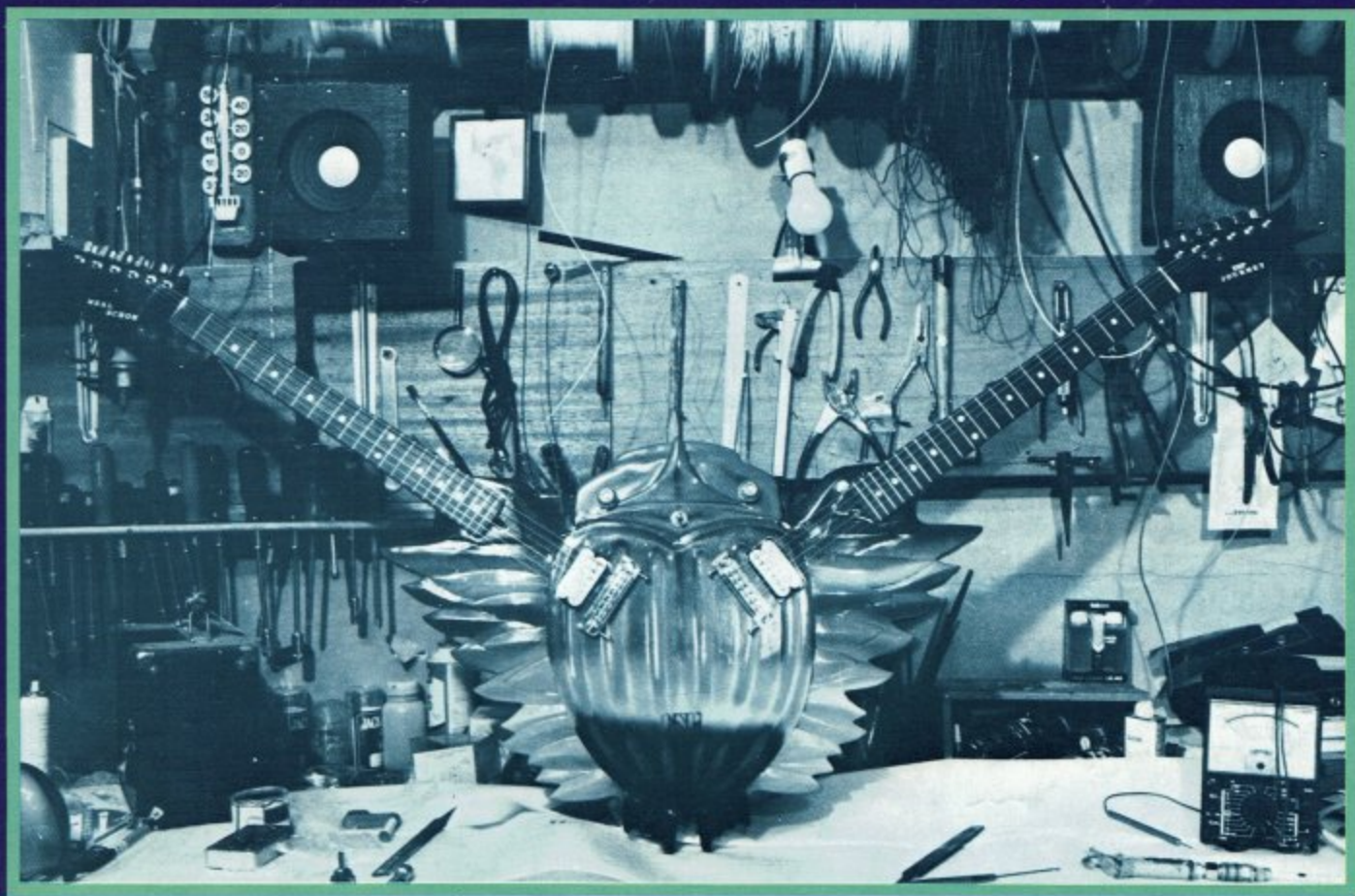




The Craftman Spirit



ESP was established in 1975 by those talented guitar craftsmen who were mainly responsible for introducing some of the world's famous instruments to the music scene.

ESP's main objective is to develop the ultimate "Real Instrument". All of the guitars produced by ESP are hand-crafted and represent the finest quality up to every detailed part. ESP utilizes an initiative and unique approach to develop such guitar-related products as customized parts, effectors, attachments, etc.

ESP's guitars, made by those experienced craftsmen well professed in this field, can be characterized by their superb "Playability". The fact that ESP guitars are being widely used by some of the world's top-ranking and leading artists only prove this point all the more further.



Order-made

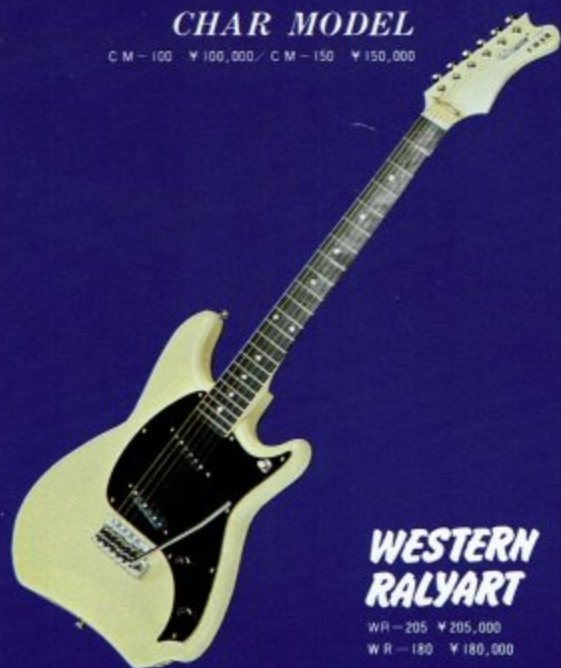
Navigator

All Hand-Craft

Navigator

CHAR MODEL

CM-100 ¥100,000 / CM-150 ¥150,000

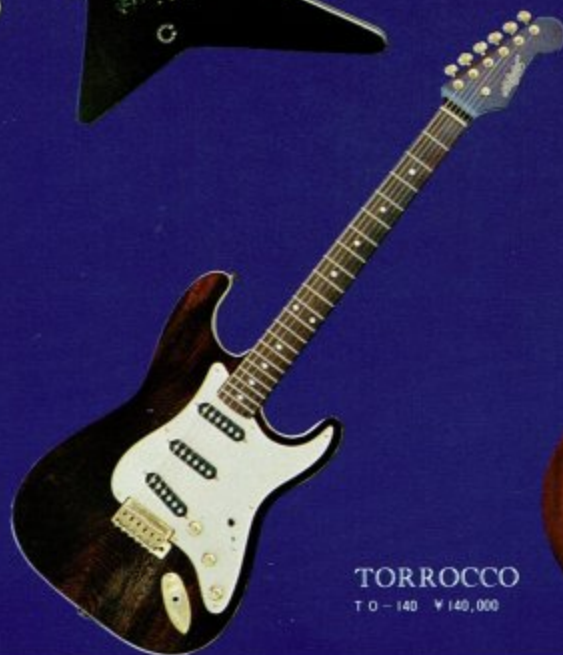


**WESTERN
RALYART**

WR-205 ¥205,000
WR-180 ¥180,000

Random Star

RS-120 ¥120,000
LIMITED EDITION MODEL



TORROCCO

TO-140 ¥140,000



ORDER-MADE

ORDER-MADE

LP, SA

FREE CHOICE

MACHINE HEAD/ADJUSTABLE COVER
NUT/TOGGLE SWITCH KNOB
TOGGLE SWITCH PLATE/PICK-GUARD
PICK-GUARD BRACKETS/BRIDGE
TAILPIECE/POT/JACK PLATE/BODY
VOLUME & TONE KNOB/PICKUP



SA-100 ¥100,000
SA-120 ¥120,000 / SA-150 ¥150,000
SA-250 ¥250,000 / SA-400 ¥400,000

LPC-110 ¥110,000
LPC-150 ¥150,000 / LPC-200 ¥200,000

LPS-100 ¥100,000 / LPS-150 ¥150,000
LPS-200 ¥200,000 / LPS-250 ¥250,000
LPS-300 ¥300,000 / LPS-350 ¥350,000

LP-90G ¥90,000



ORDER-MADE

ORDER-MADE

SE, TE

FREE CHOICE

MACHINE HEAD/NUT/NECK

NECK PLATE/PICK-GUARD

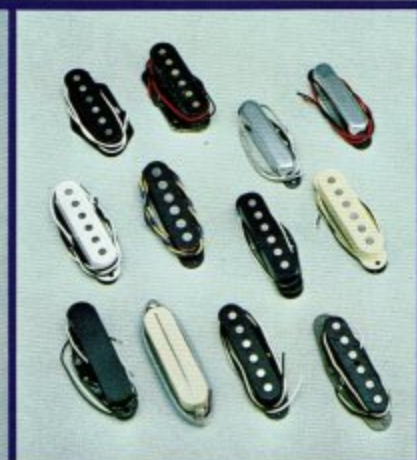
JACK PLATE/BODY/PICKUP

BRIDGE UNIT/SWITCH/POT

SWITCH KNOB/VOLUME & TONE KNOB

STRAP HOLDER/TREMOLO ARM

TE CONTROL PANEL



S E - 90 H ¥ 90,000

S E - 90 ¥ 90,000

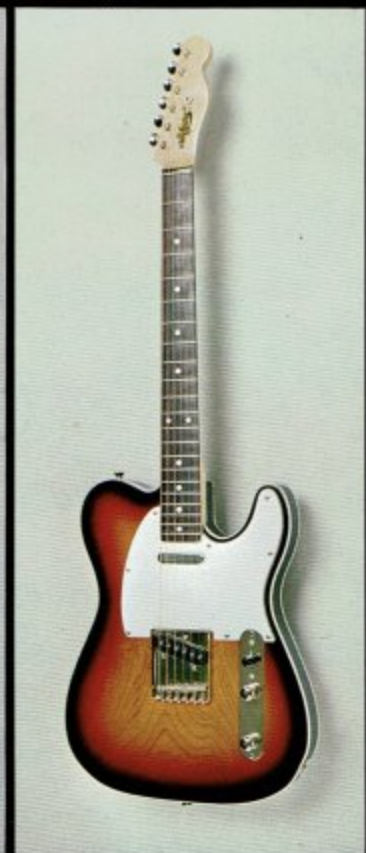
S E - 120 ¥ 120,000 / S E 150 ¥ 150,000

S E - 200 (With Case) ¥ 200,000

T E - 135 ¥ 135,000

T E - 85 ¥ 85,000

T E - 100 ¥ 100,000 / T E - 160 ¥ 160,000



ORDER-MADE

ORDER-MADE

PB, JB

FREE CHOICE

MACHINE HEAD/NUT/TENSION GUIDE

NECK/NECK PLATE

PICK-GUARD/BODY/PICKUP

BRIDGE UNIT/VOLUME & TONE KNOB

CONTROL PANEL/POT

STRAP HOLDER



ORDER-MADE JB

 JB-95 ¥95,000
 JB-140 ¥140,000 / JB-180 ¥180,000

ORDER-MADE PB

 PB-90 ¥90,000
 PB-140 ¥140,000 / PB-160 ¥160,000


ORDER-MADE

SG

FREE CHOICE

MACHINE HEAD
NUT
PICK-GUARD
BRIDGE
TAILPIECE
POT
PICKUP
BOPY
VOLUME KNOB
SWITCH PLATE



ORDER-MADE

MG

FREE CHOICE

MACHINE HEAD
NUT
TENSION GUIDE
BODY
PICKUP
PICK-GUARD
SWITCH
POT



SG-140 ¥140,000 / SG-180 ¥180,000



ESP P.A. SERVICE
DYNAMIC AND HIGHFIDELITY SOUND

FLICKER

SUPER TREMOLO UNIT
(PAT.PEND)



STRINGS

GUITAR STRINGS

EXTRA 0.09 ¥800/EXTRA 0.095 ¥800

BASS STRINGS

CHOPPER ROUND ¥4,700

SUPER BOMB ¥3,500

JAZZ BASS FLAT WOUND ¥4,500



EFFECTS

SE-BLASTER ¥4,700

SE-SQUIZER "SQ-1" ¥6,800



SPECIAL CASE

OLD STYLE CASE

For SE ¥20,000

For LP ¥16,000





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TOKYO, 101 JAPAN.
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Electric Sound Products

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電話 03 (293) 7706 (代) ~ 9